



**FOR IMMEDIATE RELEASE**

August 2, 2009

**Media Contact:**

Taylor Thomas | 678-467-0136 | [media@divasunlimited.com](mailto:media@divasunlimited.com)

***The S.T.A.R.S LEADERSHIP FOUNDATION IMPLEMENTS NEW PROGRAM FOR SMALL BUSINESSES AND VOLUNTEERS THAT WANT TO LEND A HAND.***

*This program will be introduced at Diva's Unlimited Inc. 10 Year Anniversary Black Tie Fundraiser, November 14, 2009 at the Fabulous Georgia World Congress Center.*



Atlanta, GA – The S.T.A.R.S. Leadership Foundation (STARSLF), is a non-profit organization under section 501 (c) (3) of the Internal Revenue Code and has been making a difference in the community since 2007.

***The LAJ Project – Volunteer for a Cause*** was created because Volunteering is the most basic act of Good will and can also be fun for all which is most needed in the community today. The great thing about Volunteering is that it is not unlimited and anybody can do it. This is great for making new friends, gaining new skills and making a difference in your community.

***The LAJ Project – Volunteer for a Cause*** vision came from a beautiful spirit named **Lillian Alice Jackson (LAJ)** whom recently preceded us in death in May 2009 at the age of 87. Mrs. Jackson worked tirelessly for over the last 70 years volunteering for any and every Organization where she felt that her skill set made a difference in someone's life and never looked for anything in return. Mrs. Jackson often said "VOLUNTEERING MAKES A DIFFERENCE!" so with that being said the STARSLF Staff wants to be that same example in life and would like to encourage all that has the same goal. Our Goal is to provide Volunteering Opportunities in education, health, cultural and arts, any youth programs, sports and recreation, and social services just to name a few.

**About The S.T.A.R.S. LEADERSHIP FOUNDATION (STARSLF)**

The STARSLF mission is dedicated to providing physical and emotional support to families that have had disadvantages or ongoing unfortunate situations and provide them with the resources to restore their lives. VOLUNTEERING MAKES A DIFFERENCE!

### **Incentives for Organizations**

The Organizations that allows the **“LAJ PROJECT”** to provide volunteers will be increasing the supply of volunteers within their organization that are valuable with new skills and energies, and you will also demonstrate commitment to building healthy communities.

### **Incentives for Volunteers**

The Volunteers that allow the **“LAJ PROJECT”** to place them will be taking an active part in the community, sharing skills, gaining self confidence, providing structure for your day, enhancing job prospects, trying something new/challenging, helping others, having fun, meeting new people and learn new, practical and social skills.

### ***You will also be eligible to earn STARBUCK DOLLARS***

Each project that you volunteer for allows you to earn \$10.00 in STARBUCK dollars

You can use your STARBUCK dollars to purchase things from our online store.

This is great for juniors and seniors that will be preparing for college or 1st year

College Students you can win (laptops, digital cameras and iPods, just to name a few)

All Volunteer Opportunities will be posted on a monthly basis. You will be able to sign up on the on-line calendar.

### **About Diva’s Unlimited Inc.**

Diva’s Unlimited Inc. served as Producers of fundraising efforts for organizations such as The The Lupus Foundation, The Dominique Wilkins Foundation, The Kenny Anderson Foundation, The Paris Bernard Dennis Foundation and The American Cancer Society just to name a few.

Tickets for the Diva’s Unlimited Inc. 10 Year Anniversary Black Tie Fundraiser *benefiting* the STARSFL are \$30 & \$45 and can be purchased at [www.divasunlimited.com](http://www.divasunlimited.com).

###

### **About The S.T.A.R.S. LEADERSHIP FOUNDATION (STARSFL)**

The STARSFL mission is dedicated to providing physical and emotional support to families that have had disadvantages or ongoing unfortunate situations and provide them with the resources to restore their lives. VOLUNTEERING MAKES A DIFFERENCE!